

Ell Emobile Campaign 2025

Terms & Conditions

1. This campaign is applicable to all MIB Visa cardholders.
2. The campaign period is from 26th September 2025 to 26th October 2025.
3. The offer is valid only on the purchase of an iPhone 17 from any Ell Mobile outlet in the Maldives, using an MIB Visa card.
4. A discount will be applied instantly at the merchant outlet following accessories purchased concurrently with the iPhone 17:
 - a. Phone Covers: 10% discount
 - b. AirPods: 5% discount
 - c. Screen Protectors: 5% discount
 - d. Apple Watch: 5% discount
5. The discount is applicable only on the specified accessories and cannot be combined with any other ongoing offers or promotions unless stated otherwise.
6. MIB is not liable for the quality, availability, or warranty of the iPhone 17 or accessories, which remain the sole responsibility of Ell Mobile.
7. All disputes relating to the product or merchant service are to be resolved directly with Ell Mobile.
8. Any permanent or contractual employees of MIB are not eligible for this promotion.
9. MIB reserves the right to modify, extend, or suspend this campaign at any time during the campaign period without prior notice.
10. MIB reserves the right to disallow any transaction that may seem suspicious or does not meet the campaign criteria.
11. MIB has the right to use photos and videos related to the campaign for promotional purposes on its website and social media channels.